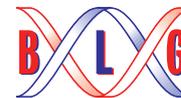


# GENETICS EXPORTS 2023

SUMMER 2023

AHDB

EXPORTS



UK TAG

## AHDB TARGETS EXPORTS



With global meat consumption expected to grow by 1.8% and fresh dairy product consumption by 2.53% from 2023 to 2024, businesses have been urged to build on the success of UK red meat and dairy exports with the global appetite for both set to grow further.

This was the key message from the Agriculture & Horticulture Development

Board (AHDB) Export Conference held at Butchers' Hall, London on 22 June 2023. UK red meat exports hit record levels in 2022 with a value of £1.7 billion.

"Taking on board feedback from UK levy payers, we are seeing a big push on exports backed by a collaborative approach between Government, AHDB, Department of Business & Trade (DBT), UK Export Certification Partnership (UKECP), Animal and Plant Health Agency (APHA) as well as trade organisations and farming unions to open up new markets as well as expand on existing ones," commented BLG's Richard Saunders who attended the conference.

We have already seen the appointment of 11 agri-food attaches in target regions around the world working to break down barriers and promote British beef, lamb and pork as well as more planned inward and outward missions and trade shows.

Encouragingly, AHDB exports are delivering an £11.90 return on every £1 invested. The Government's pledge at its recent Farm to Fork summit to

invest £2 million to boost its programme of global trade shows and missions, as well as providing £1.6 million for the GREAT food and drink campaign will complement AHDB's £8 Million annual investment in exports to facilitate trade and grow Britain's reputation as a producer of quality, safe and wholesome food.

Promotion of British Livestock genetics goes hand-in-hand with this approach. ●



AHDB International Trade Development Director Phil Hadley

AHDB  
EXPORTS



## UK PRESENCE AT VIV ASIA

VIV Asia took place 8-10 March in Bangkok with the UK Pavilion funded by the British Embassy, Thailand. Demonstrating the importance of this event, the Prime Minister's Trade Envoy for Thailand, Mr Mark Garnier, attended the opening ceremony and went on to meet the UK companies present.

The exhibition continues to be a world-leading event with 47,527 visitors from 112 countries, up on the previous edition. Exhibitors numbered 1,186 from 57 countries across five continents. Meat Pro Asia, the premier trade platform for processing and packaging solutions in the meat industry, took place in the same hall for the first time.

The pig sector in the region remains seriously affected by African Swine Fever (ASF). Some restocking is taking place but remains vulnerable to reinfection. The world is still waiting for a successful vaccine to be produced and it is noted



that Chulalongkorn University in Thailand is undertaking field trials in the Philippines.

There were very successful B2B meetings with businesses from many visiting countries as well as of course from Thailand. The UK exhibiting

companies reported very great demand for their products and were pleased by their attendance. Seminars were a major highlight at the event with more than 120 sessions taking place.

Looking ahead, VIV Asia will return 12-14 March 2025, carrying on the tradition of providing a premier platform for the animal protein industry to connect, learn, and innovate.

A special award was given for outstanding support for the British Livestock industry by Bridget Horne VNU Chief Executive to our own Chris Jackson, Director of UKTAG Ltd. ●



Chris Jackson receiving his award



Specimen Export Health Certificates (EHCs) and their accompanying Notes for Guidance are now available on the Government website: <https://www.gov.uk/export-health-certificates> For all enquiries, please get in touch with [admin@ukecp.com](mailto:admin@ukecp.com)

## CHECK OUT [WWW.AGRITECH-UK.ORG](http://WWW.AGRITECH-UK.ORG)

The AgriTech website promotes all aspects of AgriTech from the UK with special emphasis on Livestock and Genetics. Each overseas event includes a listing of participating companies to help exhibitors raise their profiles internationally. Please visit the website to add your profile and sign up for News updates. ●



# Agritech UK

## ARGENTINA OUTWARD MISSION BUILDS ON EXPORT OPPORTUNITIES

*Shorthorn Breed celebrates 200 Years since first Import from Scotland*

### SHORTHORNS IN THE SPOTLIGHT

Palermo Show, held in Buenos Aires, Argentina 20-30 July 2023 provided the focal point for the latest Outward Mission to promote British sheep and cattle genetics and identify ongoing export opportunities. With the support of the British Embassy, Department of Business & Trade (DBT) and the Agriculture & Horticulture Development Board (AHDB), the event was attended by Shorthorn Cattle Society President, Tim Riley, together with Richard Saunders on behalf of the British Livestock Genetics Consortium (BLG).

Palermo Show, now in its 135th edition, is renowned as an internationally important event bringing together livestock breeders and experts from around the world. It sits with Expolnter (Brazil) and Expo Prado (Uruguay) as major platforms for knowledge exchange in the Southern Cone.

This year saw the Shorthorn breed very much centre-stage, in recognition and celebration of the 200th Anniversary



*Tim Riley (far right) pictured with Shorthorn Grand Champion which later sold for £12,000*

since the first Shorthorn bull Tarquin arrived on Argentinian shores in 1823, thanks to the foresight of the Scottish-born farmer John Miller.

Indeed, during a reception held in Tarquin's honour at the British Embassy, Tim Riley, who runs the Stoneyroyd Shorthorn Herd near Hebden Bridge, West Yorkshire, praised the impact that the Shorthorn breed has had not only on Argentinian beef production but throughout the world, with its genetic merit a factor in the development of over 40 breeds globally.

### BEEF FOCUS

Whilst Shorthorn cattle have a firm and passionate following in Argentina, Angus nevertheless dominates beef production with crosses and purebreds combining for a 70% market share. Herefords are in second position. The north of the country, with its warmer climates, encourages bos indicus type crosses like Brangus and Braford. Despite the composite breeds indicated, on the whole Argentina is not a 'crossing' culture, preferring purebred type cattle. Simmental, Limousin, Limangus, Charolais and Wagyu also have distinct populations.

A breakdown of semen sales sees Angus (50%), Brangus (24%), Braford (15%) and Hereford (5%). Albeit a generalisation, cattle are on the whole shorter in stature, deeper bodied and bred for a different conformation to their European cousins, and it is not surprising that finishing off grass – as found in the large expanses of 'pampas' – is key here. Double muscling is seen overall as an undesirable trait and is excluded from herdbook registers.

The Argentinian beef population equates to around 52 Million head (beef and dairy combined) of which 30 million are breeding females (heifers and cows). The 30 Million comprises 28 million suckler cow/calf outfits and 2 million dairy females.

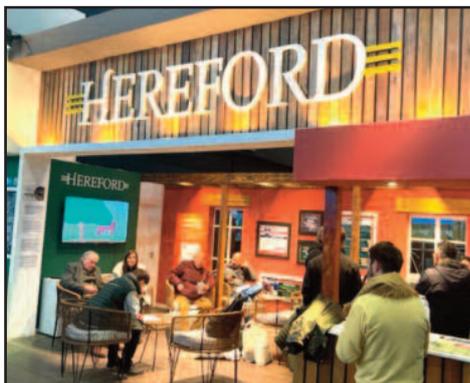


*Shorthorns lead the Grand Parade at Palermo Show*

*continued on next page*

# ARGENTINA OUTWARD MISSION BUILDS ON EXPORT OPPORTUNITIES

## BEEF FOCUS



## Strong Demand for British Sheep Genetics

### STRONG SHEEP DEMAND

Thanks to the collaborative efforts by industry at home and abroad, Export Health Certificates (EHCs) are in place for the export of ovine semen and embryos to Argentina where there is very strong demand for UK Hampshire and Texel genetics in particular - with Charollais also in the picture. In essence, Argentinian producers want lambs which have better muscling, larger gigots and which can finish quickly and easily off grass.

Meetings were held with groups of prominent Hampshire and Texel breeders respectively to discuss their import needs. Working together as a syndicate of 12-20 breeders, each breed would like to import a large volume of semen initially (potentially 2,000-2,500 straws) as well as embryos in due course across a range of selected bloodlines. It is hoped that preparatory health testing can be carried out in the UK in early autumn (September 2023) to allow sufficient time to hit the Argentinian breeding season during their autumn (March 2024 in the southern hemisphere).

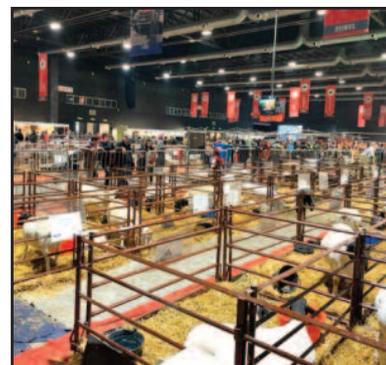
Health rules around UK flocks having seven-year scrapie monitored status have now been relaxed in Argentina as well as in many (though not all) Mercosur countries so that double ARR/ARR genotyped stock may now also qualify for export. This has the potential to open up export opportunities for many more British and Northern Irish flocks. ●



*Pictured with Texel Association representatives Javier Aliandro (President), Daniel Ponce (Vice President) and Pablo Freire (Board Member)*



*Lucio Brandi judging Hampshire Downs*



*Sheep lines at Palermo Show*

### Challenges

As in our own country, livestock farmers also face challenges in Argentina. These include drought conditions – hence the recent 2 million head drop in cattle numbers from 54 to 52 million – as well as sustainability and deforestation policies, alongside traceability protocols, which many of its export customers are now demanding. There can also be currency issues as permission is required from the central bank to move money abroad, with the paperwork taking up to 180 days. ●

### Summary

Despite these challenges, there is great knowledge of and respect for British genetics, and unequivocal demand for UK-bred sheep. Some ovine semen and embryos have already been successfully exported since the new EHC came into force in 2020 but, with the help of forward-looking farmers and breeding companies, there is great potential to build on this further as long as players in the UK align to make the most of this opportunity. ●

For full report and pictures, please visit [www.britishlivestockgenetics.co.uk](http://www.britishlivestockgenetics.co.uk)

## FOCUS ON GROWING UK-US SHEEP TRADE

As reported in the last Export Bulletin, the USA has been open to sheep embryos since November 2022 following many years of work on both sides of the Atlantic. Such access for UK sheep breeders has potential export value forecast at over £1 million in its first year.

### *North Country Cheviots to USA*

Semen from North Country Cheviot rams has been exported to the US to help strengthen the gene pool of the American flock, following the lifting of export restrictions last year.

Top Scottish breeders Roderick Runciman and Andrew Polson were selected to export semen across the pond after US breeders expressed a desire for Caithness and border-type genetics.

Andrew, who runs the Smerlie flock in Caithness, described being asked to provide semen as an honour as he has only established his flock in recent years.

He said: "I was contacted directly by a breeder in the US whose grandfather was from Caithness. He had studied agriculture at university in Scotland, too, and visited sales in Caithness, so he knew what he was looking for. They had seen some of my sheep and Roderick's sheep go into the sale ring and because of that we were asked to supply semen.

Andrew and Roderick both put forward four rams each to donate the semen,



Andrew Polson



with the process being managed by AB Europe. It involved each ram being placed into isolation and undergoing a range of tests before the semen could be approved for export, which took almost a year to complete.

Roderick's noted Allanshaws flock comprises 750 North Country Cheviot ewes that scan between 190% – 200% and are capable of raising two lambs even at heights of up to 1,400ft on his farm near Galashiels in the Scottish borders. Rams put forward were all proven sires in the form of Sebay Excitable, Pengreos Xcalibre, Allanshaws XR3 and Allanshaw ACDC.

Andrew runs 200 pure bred ewes and sells shearling rams and gimmers at Caithness and Lockerbie. The rams he put forward for semen collection are Smerlie Ambassador, Smerlie Admiral, Smerlie Whisky and Cairnside Brightspark. ●



### *Kaos Sheep Outfit goes Suffolk*



KAOS SHEEP OUTFIT



Pictured is a fine example of a Pedigree Suffolk ram bred by the Kaos Sheep Outfit which has seen the very best US and GB genetics combine out in California. Check out Kaos Sheep Outfit on social media – large scale and pioneering vineyard and orchard grazing in Northern California wine country – clearing out weeds and fertilising the soil. ●



AB Europe has recently completed its first embryo export programme to the USA. Further information on purchasing embryos from [exports@abreeds.co.uk](mailto:exports@abreeds.co.uk)

**Kerry Hill embryos ready to go!**

Embryos from the Whitfield flock of Kerry Hill sheep have been collected for US export. Founded in Lancashire in 2013 by Chris Adamson, this small nucleus Kerry flock aims to be in the top 1% of the breed striving for a correct, sharp, stylish Kerry, while maintaining vital conformation, quality and vigour.

In 2021, he was awarded 1st small flock and Reserve Overall flock in the National Flock Competition which followed in 2022 with Kerry Hill National Show Champion at the Royal Norfolk Show, going on to win the interbreed, with the same ewe going on to take the Championship at the Great Yorkshire Show a few weeks later.

"The embryos we have frozen are



from our excellent show winning bloodlines, many home bred pedigrees who breed consistently well and a couple from very highly established flocks. The sires include Whitfield Barracuda, a strong, correct, and flashy ram, sired by Woodhouse 2 42432, who we purchased in 2019.



He has had a huge influence on the Whitfield flock with many sons and daughters selling to pedigree flocks! His dam was one of our picks from the Marlbrook flock when we started out. She has been a flock stalwart and breeds true correct Kerry lambs.

A second sire, Carpenters Ace has left a huge stamp on the Whitfield flock, breeding consistent lambs that have huge power and bone, I am very confident in his progeny and a lot of his breeding females will be retained in the flock," says Chris. ●

**Valais Blacknose embryos**

Townfoot farm is the home of **Goldies Valais Blacknose** flock, which is run by Bruce and Linda alongside their children Thomas and Isla. They also farm a herd of Limousin cattle and flocks of Pedigree Texels and Zwartbles sheep.

The Goldie family have a reputation built up over 40+ years of breeding and selling top quality stock which regularly top national and international shows and sales. They have experience of exporting cattle, sheep, semen and embryos worldwide including North America, Australasia, New Zealand, Africa and Europe.

The prize winning Goldies Valais Blacknose flock was established in May 2016 with the purchase of four Swiss females. The flock has since then rapidly expanded with many successful sheep sales throughout the UK and EIRE, and many exports around the world through semen and embryos. Dams of the embryos for sale include many prize winners at the Blacknose Beauties. The flock is MV Accredited and Bruce is a very experienced livestock judge. Bruce and Linda have had the pleasure of helping new breeders start their Valais Blacknose flocks with their purchases of stock, semen, and embryos. One of their frozen embryos later went on to be top price at the national sale in Worcester, England in 2021. There are many repeat

orders for Goldies Valais Blacknose embryos in New Zealand, with many breeders enjoying a great success with progeny in the show and sale rings. ●



**Dutch Spotted embryos on their way**

Janet and Jonathan Corbett established the Wedderburn flock of Dutch Spotted sheep in the Autumn of 2019.

The donor ewes programmed for embryos for the USA market are from some of the best breeding lines in our flock. They include daughters of the £20k Candy Floss who are full sisters to £18k Flipper and £10k Flirty and daughters sired by Boyo Easy On The Eye.

"We currently have three sires in isolation for semen collection to export to the USA – Glenloy Chance, Boyo Easy On The Eye and Beili Everett, and we hope to have semen ready soon," says Janet. ●



## BRITISH TEXELS IN ARGENTINA

Argentinian Texel breeder Javier Plumet, who runs Cabana EPU CLA, is beginning to see the fruits of his labour having recently imported British semen and embryos from the Garngour, Granite, Logie Durno, Teiglum and Cambwell flocks. Said Javier: "Great news and best of luck for plenty of pregnancies scanned. We were delighted to work again with our clients and AB Europe on this successful export." ●



## CHAROLLAIS SUCCESS IN MEXICO



Pictured is the Charollais ram, Elton, at the Querétaro National Sheep Show in December. A UK-bred embryo from Logie Durno, he was awarded the Supreme Sheep Championship under judges from Mexico, South Africa, Ireland and France. ●



## AGRO EXPO TURKEY PROMISES FOLLOW-UP TRADE

Agro Expo Turkey took place in Izmir from 1st to 5th February 2023 with seven UK companies taking advantage of a stand arranged by the British Embassy. A well organised event with a good footfall of farmers interested in livestock, saw UKTAG's Chris Jackson attending on behalf of the British Livestock sector. He was kept busy throughout introducing UK genetics to a very interested audience. Chris was also able to meet up again with the delegation of sheep farmers who visited the UK in July last year. They are still very keen to follow up and import genetics. This was a positive visit with more work to be done in a market that wants to do business with the UK. Please contact [exports@uktag.co.uk](mailto:exports@uktag.co.uk) for further information. ●



## FOCUS ON TEXELS IN URUGUAY



*John Yates (far left) pictured in Uruguay*

Texel Sheep Society Chief Executive John Yates and Vice Chairman Peter Mitchell headed to Uruguay in April to speak at the first regional Texel congress of Mercosur.

Held at Expo Melilla, Montevideo, the event brought together representatives from Texel Societies from Argentina, Brazil, Chile, Paraguay and Uruguay, with Mr Yates a keynote speaker at the congress.

“This was a great opportunity to interact with Texel breeders in South America, a region which has been a successful export venue for British Texel genetics in recent years.

“Having previously visited Brazil in 2010 and having worked with a number of South American breeders in my previous role working for a breeding technologies provider, it was great to be able to interact with Texel breeders who have made use of British genetics and see the value the breed is adding to the South American sheep industry,” he explained.

Mr Yates said there had been a huge increase in the use of Texels in South America since his last visit to the continent some 13 years ago. “While the first Texel genetics to arrive in Uruguay came from France and the Netherlands 50 years ago, recent genetic imports have centred on UK Texels, with the genetic progress made by UK breeders having been noticed by many South American breeders.

“UK breeders have worked hard to optimise the genetic potential within the breed, maximising growth rates without compromising on carcase quality and meat yields. The Society’s production of professional communications and promotion has helped raise its profile across the world.

“Recent years have seen inward missions and private visits to the UK by breeders from Paraguay, Uruguay and Argentina and I’m sure this will increase in coming years as British genetics have an increasing impact in South America,” he added. Timed to coincide with the Expo Melilla agricultural technical event, the regional conference was organised by the Sociedad de Criadores de Texel Del Uruguay, with Mr Yates invited to provide an overview of both the Texel breed’s place in the UK industry and the Society’s role in research and development work over the last 15 years.

The Expo Melilla also hosted the fourth Uruguayan National Texel Show as well as an export sale of elite genetic gimmers.

“Alongside the conference and Expo, we also took the opportunity to visit Uruguay’s National Sheep Research Station at INIA Los Bruges, which in collaboration with SUL, the Uruguayan national farmers association, provides genetic evaluation services.

“The research team at INIA is an

extremely progressive group actively engaged in livestock research for all species. One team is part of a €1.5m collaborative international project, GrassToGas, in which the Texel Society and SRUC are UK partners. This project is researching strategies to mitigate GHG emissions from pasture-based systems.

Meeting up with the research team reinforced the links already forged through this project and made clear that farmers across the globe are all facing similar pressures as governments look to mitigate the effects of climate change.” ●

### Uruguay in numbers

**0.73 the size of UK**

**Population circa 3m, about half live in capital, Montevideo**

**National sheep flock of 6.2m**

**National cattle herd of 12m**

**First Texels imported in 1972**



## ANGLO-KAZAKH ANGUS ACCORD



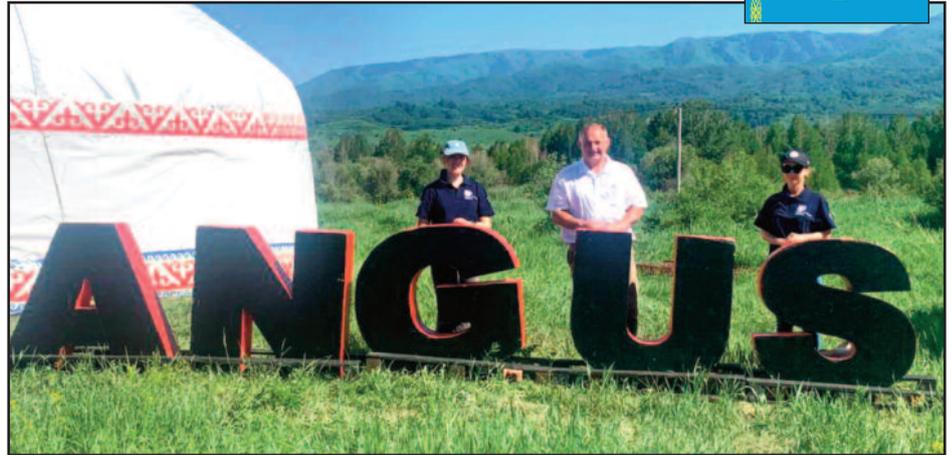
### *Kazakhstan and UK agree co-operation on Angus Cattle imports*

The village of Lepsi in the Almaty region of Kazakhstan hosted its annual animal breeding exhibition June 15-17. The Aberdeen-Angus Cattle Society (AACS) was invited to participate by Kazakhstan's National Chamber of Angus, following on from the signing of a memorandum of understanding between the two parties late last year.

#### **AACS President, Angus Stovold, was in attendance:**

"It is not an accident that it is the number one beef breed in the world. Recognized by farmers, processors, retailers, chefs, and the consumer as the best beef, the Aberdeen Angus can adapt to any farming condition, be it dry, wet, hot, cold, lush, or sparse, and convert that to highly desirable meat," he said.

Angus cattle imported to Kazakhstan, he said, were imported from all over the world, but have yet to come from the UK. "We are very keen to change this," he said at the exhibition, citing the recent removal of regulatory barriers to the import of bovine genetic material to Kazakhstan last summer. "Great progress has been made between our ministries and we are now in the final stages of removing the regulatory barriers to importing breeding cattle and embryos."



According to him, the memorandum of understanding signed between Kazakhstan's chamber and the AACS will facilitate the import of live animals and breeding genetic material. It also gives Kazakhstan's livestock breeders access to proven individual breeders and genetic companies in the UK.

"The memorandum was signed on Nov. 30 last year in London at the House of Lords hosted by Baroness Nicholson of Winterbourne on behalf of the UK Government," said Stovold.

He suggested the diversity of seed stock and the superior genetics offered by the UK would help Kazakh farmers to achieve desired results quickly.

"The benefits of cooperation will

allow the National Chamber of Angus to develop elite herds among its members using genetics which are suited to the different production systems in Kazakhstan," he said, adding that the UK has the broadest possible variety of Aberdeen Angus genetics, suited to any world production systems. ●

*This article was abridged from the Astana Times of 21 June 2023 written by Aigul Murzagaliyeva.*



### **LATAM CONTACTS**

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## GREAT YORKSHIRE INWARD MISSION



### *International buyers meet UK exporters to discuss red meat opportunities*

AHDB recently hosted a trade mission for red meat buyers from Asia, the Middle East and North America to meet with farmers and UK exporters at the Great Yorkshire Show.

From 11 July to 16 July more than 10 buyers from markets including Qatar, Kuwait, Philippines, the UAE, Canada, the US and Mexico headed to the UK to discover more about sustainable beef, lamb and pork production and to examine potential new business opportunities.

The trip included multiple visits to farms and processors and the chance to meet with farmers at the Great Yorkshire Show on 12 July to find out more about high quality meat production in the UK. A business match making event was also included in the programme where the visiting buyers met with leading UK meat export companies. The visit follows the recent launch of AHDB's new export strategy Beyond Borders which is aimed at increasing market access and export sales while encouraging and supporting more businesses to export.

Last year the value of UK red meat exports hit record levels at £1.7 billion

and global meat consumption is expected to grow by 1.8% from 2023 to 2024.

AHDB Head of International Trade Development Jonathan Eckley said: "Exports is a key pillar in AHDB activity and we have listened to our levy payers telling us how much they value our export development work. This successful inward trade mission will help develop important relationships with buyers in key markets. There is a growing global appetite for our high-quality produce, and now is the time to help maximise the opportunities for UK beef, lamb and pork. ●

## NEW CHAIRMAN FOR BCBC

**Ben Harman is the new Chair of the British Cattle Breeders Club for the year 2023–2024.**



A fourth-generation farmer from the Chiltern Hills in Buckinghamshire, and third-generation Charolais breeder, he farms around 100 head of mostly pedigree Charolais with some Charolais x Wagyu for his beef enterprise 'Chagyū'. The arable land is farmed under a share farming agreement with a local contractor. Ben is a former Chair of the British Charolais Society and is currently an NBA board member also sitting on the board of CHcS – the Cattle Health Certification Scheme.

Says Ben: "Unprecedented levels of

challenge are facing agriculture in the UK and further afield. Pressure on our costs, pressure to reduce our carbon footprint, pressure to increase biodiversity. All the while facing the sometimes well-meaning but often insidious attacks from the 'animal alternative' lobbyists and the seemingly ever-changing whims of our legislators. Our challenge is not to produce more with less. Our challenge is to produce better with what we have and to communicate that effectively.

To learn from the scientists at the cutting edge of both bovine genetics, the genetics of the microbiome and from those aspects of bovine health that affect and influence their ability to breed successfully. To learn from the cattle breeders who are harnessing that science and applying it to best practice on their farms. To learn from our partners in industry with whom we must

form ever closer working relationships in order to prosper, whether they be vets, supply chain partners, academics or others. We take this wealth of knowledge and learning, and we share it across the family which is the British Cattle Breeders Club." ●



Ben Harman

## DEFRA £2.9 MILLION LOW-METHANE-SHEEP PROJECT



### Defra awards £2.9m to project designed to breed low methane sheep

The National Sheep Association (NSA) will begin work alongside industry partners to help deliver a new project designed to breed low methane producing sheep, in turn helping sheep farmers make a positive contribution to UK agriculture’s journey towards net zero.

The project was launched following an award of £2.9 million from Defra’s farming Innovation Programme. Called ‘Breed for CH4nge – Breeding Low Methane Sheep’ and led by sheep genetics company Innovis, the three-year initiative will measure methane emissions from a total of 13,500 sheep in 45 flocks, collect the necessary data and build and develop the tools required to genetically reduce methane emissions and improve the efficiency of the national flock. The project looks to eventually demonstrate the impact of low-carbon sheep on whole farm carbon footprints.

The project will bring together performance-recording sheep breeder groups including Sheep Improvement Group (SIG), Exlana, Performance Recorded Lleyn Breeders (PRLB) and the Centurion Group of Dorset Sheep Breeders as well as Innovis to deliver the research and host on-farm events.

Scientific input, technology and additional genetics expertise will be provided by Scotland’s Rural College (SRUC) and Harper Adams University, while Signet Breeding Services, part of AHDB, will provide performance recording services.

Industry and supply chain partners – Centre for Innovation Excellence in Livestock (CIEL), Pilgrims Pride and Waitrose, will help steer farm system modelling including the use of carbon calculators and will drive an integrated knowledge exchange (KE) programme.



Phil Stocker

Commenting on the launch, NSA chief executive Phil Stocker said: “NSA is delighted to be a partner in Breed for CH4nge and I see this as a highly significant research and development project to move the UK’s sheep industry forward in terms of productivity gains, alongside reducing methane emissions and improving carbon footprints. These outcomes are directly aligned to overcome some of the challenges placed at the door of UK agriculture in this post CAP era. ●



## Department for Business & Trade

### EVENT SUPPORT

#### AgriTechnica 2023

Plans are underway for a British pavilion at AgriTechnica 2023 (12-18 November) in Hannover, Germany. AgriTechnica is a world-leading agri-machinery trade show, and the UK’s presence is being organised by UKTAG in conjunction with AEA and DBT. Please contact Chris Jackson on [exports@uktag.co.uk](mailto:exports@uktag.co.uk) if you are interested in exhibiting.

#### VietStock 2023

A leading livestock trade show in the Asia-Pacific region, VietStock 2023 will take place from 11-13 October in Ho Chi Minh City. If interested in attending or exhibiting, please send an email expressing your interest to Chris Jackson [exports@uktag.co.uk](mailto:exports@uktag.co.uk)

#### Meet the Market Expert: China

UK agri-tech companies interested in exporting to China are invited to meet the Department for Business and Trade’s in-market expert, at an event held at Old Admiralty Building, London (and online) on 25th September. Please email Gabriel Robinson (DBT) if interested in attending to [gabriel.robinson@trade.gov.uk](mailto:gabriel.robinson@trade.gov.uk)

#### Farming Innovation Investor Partnership Competition

Small and medium sized farming businesses can soon apply for a share of £5 Million in grant funding to scale up innovation in the agriculture sector to increase sustainable food production, drive progress to net-zero, improve farm resilience and support nature recovery. More info at <https://shorturl.at/ixM14>

#### Global Business Innovation Programme to New Zealand

Agri-Tech companies developing innovative solutions in emissions reduction for grass-based livestock systems and land/soil management are invited to apply to Innovate UK’s mission at <https://bit.ly/3WJpeVx>

## SELECTED OVERSEAS EXPOS 2023

Event Name	City	Country	Date
ILDEX	Jakarta	Indonesia	20–22 September
Vietstock*	Ho Chi Minh City	Vietnam	11–13 October
Agritechnica*	Hannover	Germany	12–18 November

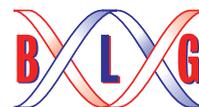
\* For further details and information on funding opportunities please email UKTAG's Chris Jackson [exports@uktag.co.uk](mailto:exports@uktag.co.uk)



The British Livestock Genetics (BLG) website continues the work of promoting the UK livestock and animal breeding sector to a global audience.

Please visit [www.britishlivestockgenetics.com](http://www.britishlivestockgenetics.com) for all the news, report and details of upcoming events.

For further information on Genetics and Livestock Exports, please contact Richard Saunders on **07901 768904** or [richardsaunders1965@yahoo.co.uk](mailto:richardsaunders1965@yahoo.co.uk)



UKTAG

