



FIAGROP 2020 International Agro-Industry Fair 14th – 22nd March, 2020 Havana, Cuba Grant £2000 per eligible company



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FERIA INTERNACIONAL AGROINDUSTRIAL ALIMENTARIA HABANA. CUBA. 2020

Aimed at companies and academic and research institutions from the agro-industry sector: livestock breeding (cattle, pigs and sheep) veterinarians and veterinary medicines sustainable feeding systems, biomass systems and academic research exchange wanting to develop their international business or get started in Cuba. A customised exhibition package is being offered to <u>eligible businesses</u> that can apply for a maximum grant of £2000, as part of the Department for International Trade - <u>Trade Access Programme</u>.

Who is the event for?

- The exhibition is for companies in the agri-food sector
- New and experienced exporters,
- Research and academic institutions for knowledge sharing and research.

Benefits of the Exhibition Package

The package programme will include:

- Political and Economic Briefing
- Reception at the British Embassy Havana
- Exhibit on the British Stand at FIAGROP
- Support of an exhibition manager while in Cuba
- Services of an interpreter on the stand
- Opportunity to display brochures at FIAGROP
- Meeting with key Cuban Ministries e.g. (MINAG)
- Meetings with GEGAN (Cuban Livestock Farming Business Group)
- Pre arranged programme of meeting and support of the British Embassy, Havana.

To find out more about the Trade Challenge Partners Fund, the Cuban market and exhibiting at FIAGROP, please get in touch

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In partnership with: